



CITY OF REFUGE

Empowering the will to be
transformed.

I am

a Legacy Leader

Volunteer

cityofrefugeatl.org

From *Despair* to *Dignity*.

On Atlanta's Westside, in zip code 30314, decades of disinvestment have gradually taken their toll on this once-proud neighborhood. Here, one finds the state's highest incidents of poverty, incarceration rates, and teen pregnancies. Here, crime is rampant, and prostitutes and heroin dealers ply their trades in an open-air market. Here, the majority of the housing stock is abandoned or derelict, with boarded-up and burnt-out shells lining the streets. In 30314, the problems are pervasive, and the needs are enormous.

But amidst this despair, there is light.

Directly in the heart of 30314 stands 210,000 square feet of warehouses on eight gated acres, with five acres under roof. Inside the complex, 250 homeless women and children wake up to a warm, safe, and clean home—and regain their dignity and hope. The facilities also provide access to health & wellness programs, vocational training and youth development to clear a pathway out of poverty.

This is City of Refuge, a nonprofit organization dedicated to the transformation of the 30314.





You are the light of the world. A city that is set on a hill cannot be hidden. Let your light so shine before men, that they may see your good works.

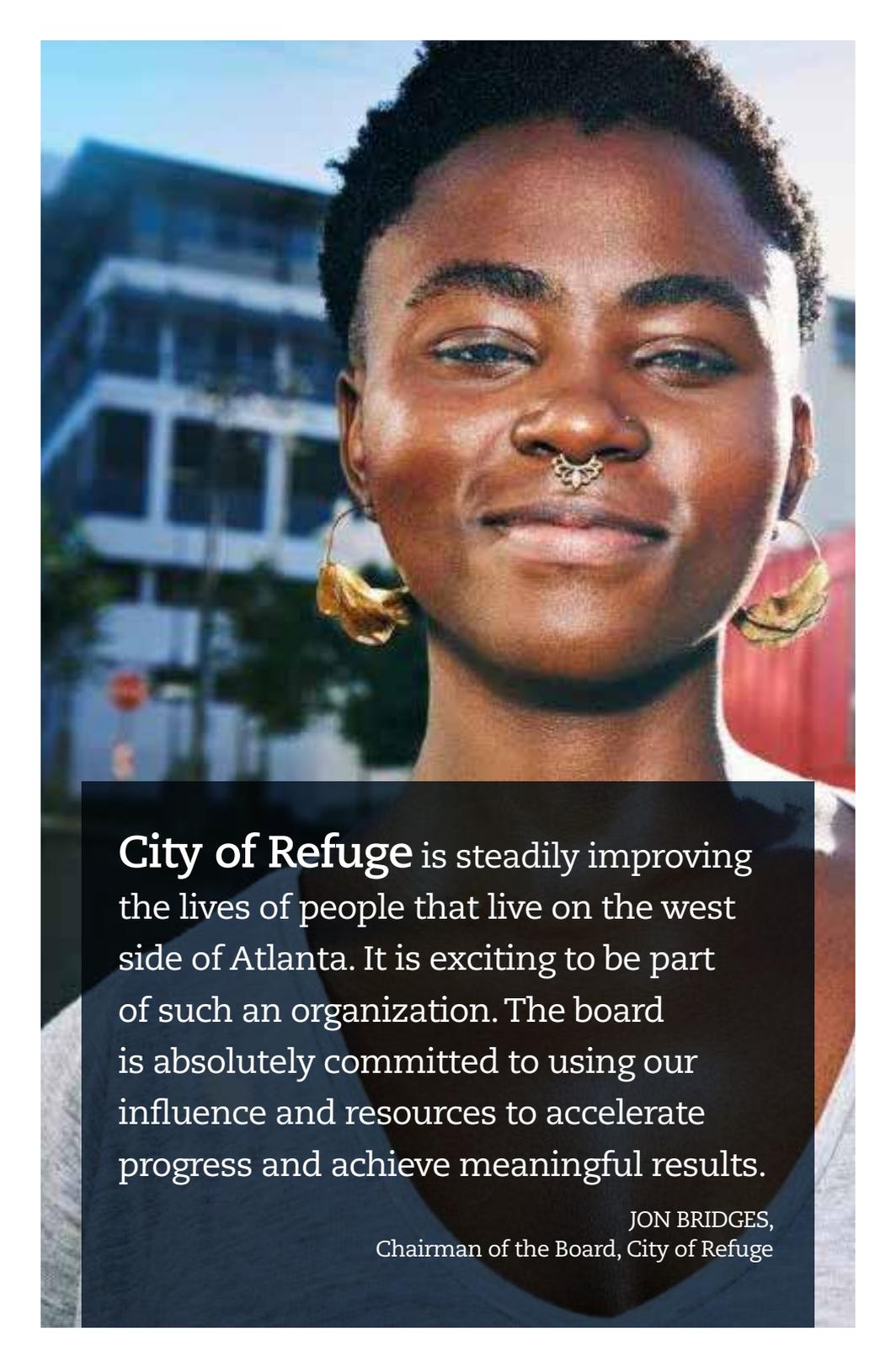
MATTHEW 5:14, 16

Answering the *Call*

In July of 1997, Pastor Bruce Deel was asked to travel to Atlanta to assist with the closing of a church. A few weeks into the process, he realized something miraculous was happening. Instead of the congregation dwindling, it was growing—with people desperately in need of spiritual nurturing as well as basic life necessities.

Recognizing that most of the people the mission served traveled from the city's Westside, City of Refuge sought to be closer to them. In 2003, after months of searching for a facility, City of Refuge was miraculously donated a sprawling warehouse complex in the heart of 30314, and opened its doors to the community.

From this new hub, the community began to seek more than food and shelter. They asked City of Refuge for help getting into recovery center, to serve as advocates in court, and for job training and vocational skills. And when they asked City of Refuge for something it could not provide, City of Refuge collaborated with other organizations that could. And, like that, City of Refuge grew.



City of Refuge is steadily improving the lives of people that live on the west side of Atlanta. It is exciting to be part of such an organization. The board is absolutely committed to using our influence and resources to accelerate progress and achieve meaningful results.

JON BRIDGES,
Chairman of the Board, City of Refuge

The *Good* we do that *Works*

HOUSING

Eden Village I – A 6-month transitional program featuring 40 hotel-style rooms for women and their children, with comprehensive support services

Eden Village II – A 6-month transitional program for up to 80 women without children, with comprehensive support services

Eden Village III - A 30-day emergency assessment center to determine long-term housing options

House of Cherith - A long-term residential trauma-informed care program for rescued victims of sexual exploitation and trafficking, with a focus on recovery and restoration

Kindred Spirit - A home for teen mothers and their babies providing access to pre- and post-natal care, educational assistance, counseling, employment, life skills classes, and more

The *Good* we do
that *Works*

HEALTH AND WELLNESS

180° Kitchen – Prepares and serves three hot and healthy meals per day, every day, for residents, employees, and guests

Mercy Care Clinic – Our on-site partner providing medical, dental, vision, and mental health services



**Social transformation
is our business.
And we not only
transform individuals,
we transform
communities.**

BRUCE DEEL,
Founder and CEO, City of Refuge



VOCATIONAL TRAINING

Good Works Employment Center – Mentoring and training focused on job readiness and job placement

NAPA Auto Center – A 5-month auto tech-training and job placement program in partnership with Genuine Parts Company

180° Kitchen Culinary Arts Academy – An 8-week training program for careers in the restaurant and hospitality industry

The *Good* we do that *Works*

YOUTH DEVELOPMENT

Feed My Lambs – Our on-site partner providing child care for children residing in Eden Village and the community, ages 6 weeks to 5 years

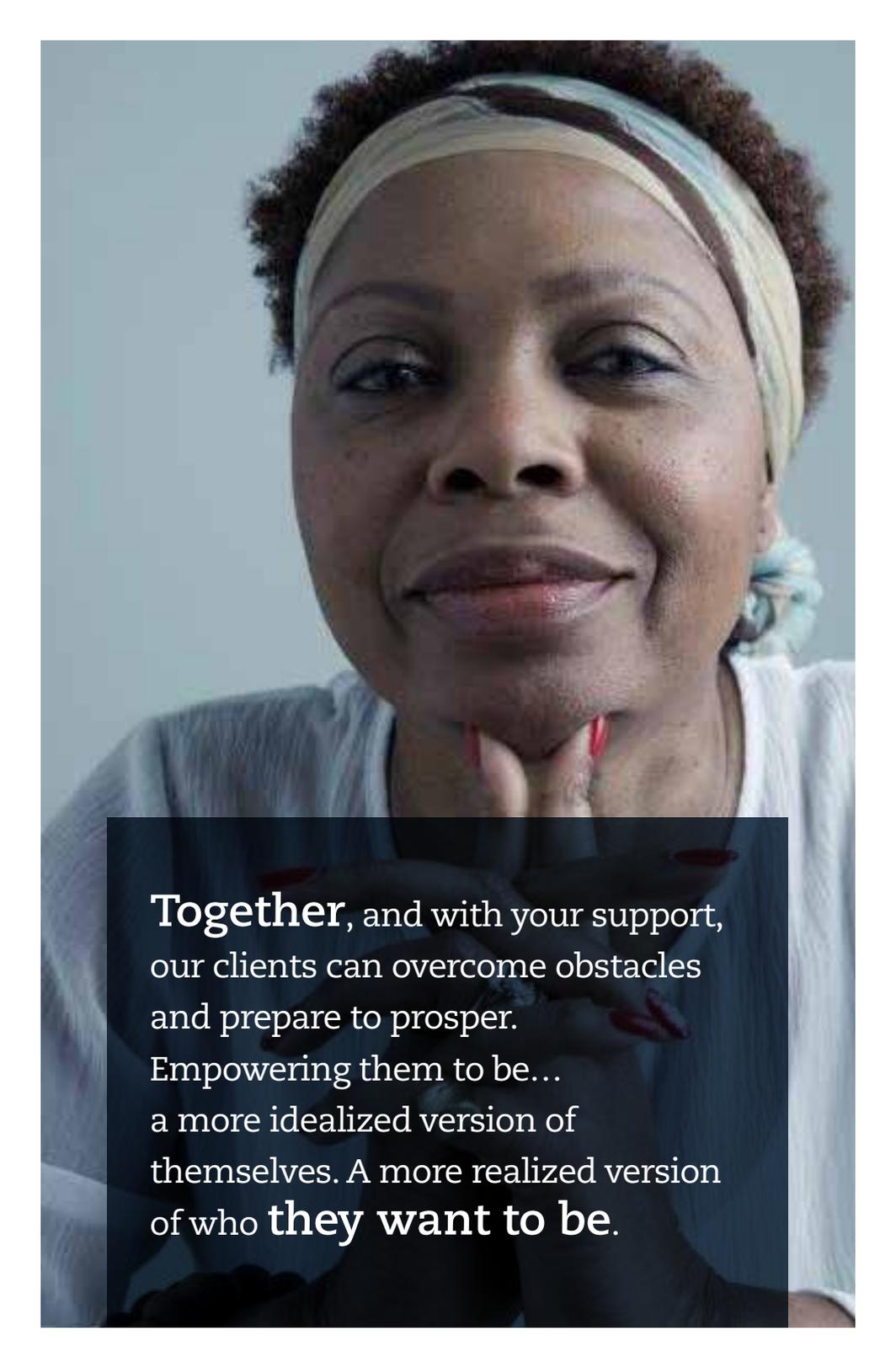
CORe – Year-round programming for elementary school students designed to improve academics, health, and social/emotional behaviors

Level Up – Year-round programming for middle and high school students designed to improve academics, health, social/emotional behaviors, life skills, and personal community impact

Bright Futures Academy – Our on-site partner providing private education for more than 100 middle and high school students from the surrounding community



Together we are transforming
to a better version of ourselves.



Together, and with your support,
our clients can overcome obstacles
and prepare to prosper.
Empowering them to be...
a more idealized version of
themselves. A more realized version
of who **they want to be.**

Surrounding the City of Refuge:

19% 

of residential units in poor or deteriorated conditions, compared to 3% citywide

38% 

of residential units vacant, compared to 5% citywide

26% 

violent crime rate, compared to 15% citywide

25% 

of population without a high school diploma, compared to 12% citywide

43% 

poverty rate, compared to 23% citywide

214 

births to teens per 1,000 births, compared to 108 citywide

Break the *Cycle*

City of Refuge's mission is to bring light, hope, and transformation to Atlanta. We provide life-saving resources that arrest crisis and restore self-respect. We offer life-building tools that transition individuals and their families to independence. We partner with those willing to work hard for positive change so that they may ultimately break free from the life-robbing cycle of poverty.

We have a plan in place that is vital to the transformation of 30314, but we need your help.

Become a Legacy leader

Our *Legacy Leaders* campaign seeks to raise \$1 million in sustainable year-to-year contributions for current and future operational costs to transform both inside and outside the gates of City of Refuge.

- **Vocational** – Expand the Innovation Hub to include additional skills training and job placement in the areas of healthcare and hospitality.
- **Tech Academy** – Support start up and operating costs for new and expanded initiatives in the Workforce Innovation Academy
- **180° Kitchen** – Update the current kitchen serving over 300,000 meals per year to residents, and students.
- **Eden Village Housing** – Expand Eden Village housing program supporting up to 200 residents.
- Build infrastructure and capacity for new and expanded vocational programming “inside the gate”
- Construct vocational, transitional, and permanent supportive housing “outside the gate” – improve housing opportunities – 47-unit affordable housing in the Westside

Corporate Sponsorship Levels

Legacy Leader (\$100,000 annually)

Leaders invest and improve the capacity of community assets for sustained community transformation and social impact

Your support can:

- Increase social capital amongst 30314 residents, creating a network-based ecosystem of support (teach communities to fish)
- Grow 30314 employment rates by 5% (mobilize a new, workforce pool in the heart of Atlanta)
- Grow the number of low-income and minority residents served, in non-traditional careers by 50% (launch employable citizens into fast-growing careers and industries)

Legacy Ambassador (\$50,000 annually)

Ambassadors influence broad constituencies to take action in their community

Your support can:

- Secure affordable housing opportunities in 30314 for all 1500 residents we impact each year (providing long-term stability of families)
- Increase the number of students reaching the 10th grade on track, making them 2-3x times more likely to graduate and enter post-secondary institutions (ensure future generations have a chance to reach self-sufficiency)

Legacy Advocate (\$25,000 annually)

Advocates relentlessly champion ideas for strategic, targeted social impact in communities

Your support can:

- Diversify and improve job placement opportunities with leading corporate businesses for Workforce Innovation Hub graduates (aligning sustainable jobs and human resources for mutual benefit)
- Ensure 100% of our high school students continue to graduate ready for 2 to 4-year post-secondary options (growing the number of first generation high school and college graduates)

Legacy Builder (\$10,000 annually)

Builders seek new opportunities for social impact, take ideas and make them real in communities

Your support can:

- Build Workforce Innovation Hub training concentrations spanning more high-demand careers in Atlanta (maintaining relevancy of vocational programs)
- Expand access to mentors and to extended learning opportunities for students (establishing networks for youth)

The time for *transformation* is now.



We are



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